

39/3 C/EE

DISPATCH		CLASSIFICATION	PROCESSING ACTION
		SECRET	MARKED FOR INDEXING
TO	Chief, ULS (BOUTIGNER) (Attn: <input type="checkbox"/> <input type="checkbox"/> )	XX	NO INDEXING REQUIRED
INFO.	Chief, SR; Chief, KUWOLF; Chief, EE; Chief, CSE/Frankfurt		ONLY QUALIFIED DESK CAN JUDGE INDEXING
FROM	Chief, Munich Operations Base		MICROFILM
SUBJECT	Briefing Materials for U.S. Army Tours to USSR o CAMOG/DTDOHIC/PECHORD/Operational -		
ACTION REQUIRED - REFERENCES			
<p>1. You will recall that during the recent meeting of the Psychological Operations Panel (POP) in Munich, a representative of PECHORD briefed the participants on the PECHORD mailing and hand-to-hand distribution program for the USSR. The USAREUR representative pointed out that the Army regularly offers group tours to the USSR for its personnel and the question was raised whether such official "tourists" might properly augment the PECHORD program to the USSR by taking in and leaving behind selected literature. While it was agreed that PECHORD should not cooperate directly with Army authorities in such a program, it was suggested that <input type="checkbox"/> <input type="checkbox"/> and PECHORD draw up a pilot proposal.</p> <p>2. PECHORD has drafted the attached proposal as to how official tourists might contribute to the literature distribution program without embarrassment to themselves or the Army, and without PECHORD involvement. Such a program would by necessity be Army sponsored and worked into the Army briefing of tour groups. PECHORD's name must not be mentioned. The literature would have to be purchased and made available through Army channels. PECHORD has agreed to pay up to a maximum of \$200.00 for the cost of the literature on any pilot run, but it should be strictly understood that its commitment to underwrite is limited to a one-time pilot operation. <input type="checkbox"/> <input type="checkbox"/> can submit vouchers to <input type="checkbox"/> <input type="checkbox"/> for payment via RUBARK channels. Should such an operation be singularly successful, we can review future possibilities with PECHORD's Munich and New York offices and with KUWOLF.</p> <p>3. Please advise your views of the feasibility of the attached proposal.</p>			
Attachment: h/w			
Distribution:			
2 - C/ULS (w/atts h/w)			
1 - C/KUWOLF (w/atts h/w)			
1 - C/EE (w/atts h/w)			
1 - C/CSE/Fran (w/atts h/w)			
1 - C/SR (w/atts) h/w			
1 Encl			
DECLASSIFIED AND RELEASED BY CENTRAL INTELLIGENCE AGENCY SOURCE/METHOD/EXEMPTION 3020 NAZI WAR CRIMES DISCLOSURE ACT DATE 2007			
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CROSS REFERENCE TO	DISPATCH SYMBOL AND NUMBER	DATE	
	ROMA-64835	(2 July 64)	
	CLASSIFICATION	HQ'S FILE NUMBER	
	SECRET		

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1. It has been suggested that American magazines and paperback books might be distributed to certain tourists on their way to the USSR just before their departure.

2. The briefing could include an oral (not written) statement something like the following:

On the seat of your bus or plane you will find a small package of paperback books and magazines. These are a gift for your own personal use from the travel agency which arranged your trip. You will find, however, that the Soviet citizens you meet will be as interested in your country as you are in theirs and will, therefore, be interested in these American paperback books or magazines. You may choose to give some of them to Soviet citizens you meet, you may choose simply to leave them in your hotel room, when you have finished reading them, but in any case, you can be sure that they will be read with interest by the Soviet citizens who acquire them.

As Soviet citizens are avid and enthusiastic readers, you may even make friends who would like other books as gifts which you will want to mail them after you return to the West.

3. Some suggested magazines and books are:

Magazines:

The Ladies Home Journal

The Atlantic Monthly

Better Homes and Gardens

The Saturday Evening Post

Life

Time

National Geographic

Popular Mechanics

Glamour, or one of the German fashion magazines (Burda, for example, which contains actual patterns)

Paperbacks

Small art books about modern painters and sculptors  
(Post card reproductions, too)

The Book of Jazz, Leonard Feather

The American Dream and the Zoo Story, Edward Albee

A Death in the Family, James Agee

The American Political Tradition, Richard Hostadter

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The Wapshot Chronicle, John Cheaver

The Long Weekend, A Social History of Great Britain

Between 1919 and 1939, Robert Graves and Alan Hodge

The Portable Faulkner

Selected Poems, Dylan Thomas

Information Please Almanac 1964

The Family of Man

New English Dramatists

African Geneses, Robert Andrey

The Autobiography of an Idea, Louis Sullivan

Selected Poems, Robert Frost

Four Quartets, T. S. Eliot

4. Payment will be made upon receipt of bills for the books and magazines.

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